

July 21, 2010

The SPECIAL Joint Meeting of the Woodland City Council, Woodland School District and Port of Woodland was held on the above date at the Woodland Community Center, 782 Park Street, at 6:00 p.m. The meeting was called to order by Mayor Blum and the Pledge of Allegiance was recited.

WQCC-Woodland Quality Community Coalition

Mission Statement - *Community stakeholders promoting common values, visions & goals for Woodland and the Lewis River Valley.*

City of Woodland:

Mayor Chuck Blum
Councilmember John Burke
Councilmember Marilee McCall
Councilmember Al Swindell (absent)
Councilmember Aaron Christopherson
Councilmember Susan Humbyrd
Councilmember Benjamin Fredricks
Councilmember Tom Mattison (absent)
Clerk-Treasurer Mari Ripp
Fire Chief Mike Jackson
Community Development Planner Kei Zushi

Woodland School District:

Superintendent Michael Green
Boardmember & Chair, Jim Bays (absent)
Boardmember Bill Woodard (absent)
Boardmember Tina Caton (absent)
Boardmember Janice Watts
Boardmember Steve Madsen (arrived late)

Cowlitz Co.:

Commissioner Kathleen Johnson (absent)
Commissioner George Raiter (absent)

Port of Woodland:

Executive Director Nelson Holmberg
Commissioner Dale Boon (absent)
Commissioner Paul Cline (absent)
Commissioner Jerry Peterson (absent)

Cowlitz Wahkiakum Council of Governments

Executive Director Steve Harvey, Facilitator

Press

Gloria Loghry, The Review

WORKSHOP

Steve Harvey, CWCOG welcomed everyone to the meeting.

1. Welcome & Introductions

Introduction of Sam Wallin, Fort Vancouver Regional Library

2. Announcements-8th Annual Yale Valley Arts Festival is July 18-24

3. Chamber After Hours-WQCC hosting

- a. WQCC host for Chamber After Hours (Tuesday, Nov 16th – joint venture)
- b. Planning Team: Carol Moore, Port; Tegan Steen, School; Mari Ripp, City
- c. Participation by each entity (volunteers)
- d. Budget? It was the consensus that all 3 agencies will split the expenses for the event.
 - i. Banquet permit will be provided by Chamber
 - ii. Bethany Vineyards is donating wine and pourers

- iii. Working on getting insurance certificate
- iv. Catering/appetizers will be made & served by the Culinary Arts Class (Kim Seay) at the High School
- v. Decorations-Planning Committee will plan for these
- e. Logo, Pens & Banner w/ logo. It was the consensus that no WQCC logo would be designed for use at this time. Each entity will have their own items to give out at the event such as pencils, bags, key chains, etc. Raffle prizes are being sought too.
- f. Booths for each entity? Marketing for each agency? Spokesperson for each?
It was decided that the event would be social and that no booths or spokespersons are wanted. The Planning Committee is putting together a powerpoint presentation that will be run and cycled at the event.
- i. The Planning Committee will be seeking an M.C. for the event. It will be discussed at a later date.

4. Media

- a. How is each agency utilizing the media to “get the word out”?
- b. Resources-Lewis River Review, LewisRiver.com, The Reflector, The Daily News, The Columbian, websites, newsletters, etc.
- c. How can we do a better job?
Press Releases with basic info (who, what, where, why, how) should be sent to all local media. Need to advertize through more sources for Special Events.
- d. Discussion ensued relating to posting to websites, getting on a community calendar such as Cowlitz Today, etc.

5. Progress by subcommittee(s) to prioritize goals/strategies

a. “We Are Woodland”

This will be continued to 2011.

b. Movie Night

Discussion ensued. It was reported that the City of La Center has the City of Vancouver projector/screen rented on Friday nights, so it is not available. Another vendor was also researched. Options were discussed, such as having it another night. It was stated that movies would need to begin at or after 9pm if they are held in the park, as that is when it gets dark. Another idea is to have it begin in the fall and use the High School Auditorium on Saturdays. The committee will look into it further.

c. Middle Term (2-3 year range-Parks & Recreation)

Limited discussion ensued.

d. Long Term (5 year range – Library facilities)

Sam Wallin and Mari Ripp reported on the current grant/loan applications that are pending with the USDA Rural Development.

6. Reports on projects and programs by each entity

a. CWCOG

Visioning for the Cowlitz County Comprehensive Plan Update. They have formed a Steering Committee which is citizen led. The Vision survey is on the website at www.surveymonkey.com/s/DLL5F29 and to learn more go to

www.mycowlitz.com/liveworkplay or call Steve Harvey, Cowlitz Wahkiakum COG 360-577-3041

b. City of Woodland

Reported on various projects: Roundabout at Schurman Way/Dike Road, bids received were over engineers estimate so this is on hold at this time. EDA Funding for Guild Road/Schurman. Parkland Acquisition. Sewer rate study. Widening of SR503. Impacts on Robinson Road.

c. Port of Woodland

Held a Planning/Visioning Retreat today. They will be preparing a Strategic plan, they amended their Mission Statement and created a Vision Statement. Reported on Austin Point future plans, shoreline, FEMA floodplain.

d. Woodland School District

They are looking at a new PRI phone system. Discussed bullying and status of bond for High School which is on hold as the Board has not made a decision or new timeline yet.

e. Cowlitz County (*was not in attendance at this meeting.*)

f. FVRL

The Library is seeking a levy lid lift for their operations budget. It will be on the ballot on August 17th.

7. Next meeting October 20th (corrected date) to be hosted by Woodland School District

The meeting adjourned at 7:52 p.m.

Charles E. Blum, Mayor

Minutes approved: 8/2/10

Attest: _____

Mari E. Ripp, Clerk-Treasurer