

**July 20, 2011**

The SPECIAL Joint Meeting of the Woodland Quality Community Coalition (WQCC) Woodland City Council, Woodland School District and Port of Woodland was held on the above date at the Woodland School District Commons, 755 Park Street, at 5:30 p.m. The meeting was called to order by Steve Madsen, Woodland School District.

**WQCC-Woodland Quality Community Coalition**

**Mission Statement** - *Community stakeholders promoting common values, visions & goals for Woodland and the Lewis River Valley.*

**City of Woodland**

Mayor Chuck Blum  
Councilmember John Burke  
Councilmember Marilee McCall  
Councilmember Al Swindell  
Councilmember Aaron Christopherson (absent)  
Councilmember Susan Humbyrd (absent)  
Councilmember Benjamin Fredricks  
Councilmember Darwin Rounds  
Clerk-Treasurer Mari Ripp  
Fire Chief Mike Jackson  
Community Development Planner Carolyn Johnson

**Woodland School District**

Superintendent Michael Green (absent)  
Boardmember & Chair, Jim Bays (absent)  
Boardmember Bill Woodard (absent)  
Boardmember Tina Caton (absent)  
Boardmember Janice Watts  
Boardmember Steve Madsen  
Admin Secretary Tegan Steen

**Cowlitz Co.**

Comm Michael Karnofski (arrived 6:04pm)

**Port of Woodland**

Executive Director Nelson Holmberg  
Commissioner Dale Boon (absent)  
Commissioner Paul Cline (absent)  
Commissioner Jerry Peterson (absent)

**Woodland Downtown Revitalization**

Carol Heerman  
Vivian Mosby  
Tom Golik

**Cowlitz Wahkiakum Council of Governments**

Rosemary Siipola

**Chamber of Commerce**

Tammie Howard, Director  
Carol Rounds, Boardmember  
Darlene Johnson, Boardmember  
Barbara Harsh, Boardmember

**Facilitator**

John McDonagh

**Other Boards, Commissions, etc.:**

Mike Curry, Horseshoe Lake Management & Park Board  
Scott Perry, Horseshoe Lake Management & council candidate  
Virginia Allen, Park Board  
Karen Huddleston, Park Board

**WORKSHOP**

**I. Welcome & Introductions**

## II. Updates from Entities and Organizations:

### a. Woodland School District

- i. Launching the XXXXXX

### b. City of Woodland

- i. Public Safety Sales Tax approved by the council to place on the November 8<sup>th</sup> General Election ballot to implement a 0.1% sales tax to construct a \$2m police facility
- ii. Call for 2012 budget
- iii. Joint effort for the National Flood Insurance Program

### c. Port of Woodland

- i. The Port of Woodland Board of Commissioners has announced its July 21 regular meeting will be held in Ariel, Wash. The meeting is scheduled to begin at 5:30 p.m. in the conference room of the Cowlitz-Skamania Fire District No. 7 fire station, located at 11670 Lewis River Road.
- i. July 27, 3:30 p.m. Workshop at the Port office to discuss proposed Scott Avenue Connection project

### d. Chamber

- i. After Hours Thursday, July 21<sup>st</sup> 5pm at the Luethold farm on Bratton Road
- ii. Golf Tournament on July 29<sup>th</sup>

### e. League of Women Voter's and the Lewis River Review hosting:

- i. Council and Mayor Candidate Forum July 21<sup>st</sup> 7:00 p.m. at the WHS Auditorium

## III. WORKSHOP:

- a. Thank you to Los Pepe's for dinner and service tonight
- b. Discussion on mission, vision, goals, plan and implementation
- c. History-
  - Short range-Movie Night and "We are Woodland" annual event
  - Mid range-(2-3 year range-Parks & Recreation)
  - Long range-(5 year range – Library facilities)

### d. Mission statement

Discussion on the current "*Community stakeholders promoting common values, visions & goals for Woodland and the Lewis River Valley.*"

Darlene doesn't like "promoting" common values.

**Group Darwin** – lacking sports and recreation fields; empty buildings; not receiving business support; have water, but no marina; lots to do for family for fun, but not just for youth activities (bowling, movies, etc.)

**Group Nelson**-lakes and rivers; good recreation; safe community; conveniently located and accessible; recreation; community changing and could leave to conflict / deep roots in community; low to moderate income; contrast of agricultural / industrial ; multi-cultural

**Group Marilee**-too warm and fuzzy; friendly, diverse, passionate, protective (of the way things are), outdoor oriented, independent, strong sense of community and help each

other, faith based and diverse, hard-working, beautiful; no Senior Center; prejudice (not unique to Woodland; incidents relating to bullying, race and ethnicity)

**Mayor Blum** – stated that Cathapole means *small rocky stream that the people live by*  
**Group Ben**-progressive community, conflict, under-utilized natural resources (Lewis River, Columbia River), Chamber/Port/City not actively working together to promote business; community involvement in Planter's Days and Chamber, engaged community in business and less in residents

**Karen Huddleston**-signs and junk in yards and around town; great parent involvement for sports and activities

**Group Carolyn**-community with conflict, split by I-5, split by new comers and old, growing pains, orphans / no-mans land between 2 counties, great resources, great recreation and activities, great Thai restaurant; need a library for the area; community supports the students, sports, but not facilities or to build new school and infrastructure

**Group Vivian**-Historic, community core, school pride, community pride, transportation issues, politically motivated, strategically located for tourism

**Other**-have an older community that needs to be brought up to speed; limited budgets; sales tax rate;

**Carol Heerman**-asked for clarification on where we are going for the mission statement or the vision (where do we want to go)?

**John McDonagh** -the discussion is where we are now and Woodland and the surrounding area. The discussion will not be put into the WQCC core group.

**Carol Heerman** -if the core group is not going to use it, then who is?

**John McDonagh** -we have not started the mission yet. It is not prudent to start working on the vision until we know where we are moving from.

Break 7:10 p.m. to 7:20 p.m.

**Exercise: Where do you want Woodland to be? Describe what it looks or feels like.**

Groups formed and discussion ensued.

**Group Marilee**-**Senior Center** and Park on Glennwood and Washington to become a shining start in Cowlitz and livability; completed **sports park** with safe walking to and from; pedestrian mobility east to west; coordinated trail maintenance between the counties (paint and striping, etc.); **riverwalk trail** on east and west side for bike and walking; completed boat camps and water access on the Columbia; develop infrastructure for the newly annexed Industrial area; **balance** industrial, commercial and residential; complete **gateway to downtown**; create opportunities for different groups (community gardens to use for seniors for gardening and hire kids to learn activities, learn to can, etc.)

**Group Vivian**-community that communicates, grows and works together ; thriving downtown for multiple use; feel part of Cowlitz County; growth and infrastructure, retain old and new businesses, sufficient jobs in community; teen or **senior recreation center**

**Group Nelson**-world class **marina** that is a destination point; **youth and senior center** with library offered in these centers and E-books: **Public pool**; theatre and bowling alley; be part of Clark County as well as Cowlitz County; pool entity resources; passenger train stop

**Steve Madsen**-school boundary is in Clark and Cowlitz County; new bus co-op property located in Clark Co + Skills Center in Vancouver; **Library** being able to be disseminated rather than a central location; service of a centralized library to see how to use the information (not get rid of facilities); virtual library would only be a part of a larger library

**Marilee McCall**-don't align as a 1 county city

**Virginia Allen**-Library facility discussions in past at Hoffman Park;

**Group Carolyn**-Metropolitan park district for pool, sports fields, library; creative use of old school buildings; **coordinated community & economic development**; clean and attractive, vibrant; cohesive community with follow through; community that accepts reality;

**Group Darwin**-new and wonderful **school**; annual cultural festival (to address some cultural differences); functioning **transportation system** (Scott Avenue improvements finished); Lewis River Road/SR503 improvements to enhance recreation opportunities

**Rosemary Siipola**-Cowlitz County Comp Plan update and Woodland needs to be involved in the process. This is the first update in 40 years.

**Exercise: Provide visional detail and pick 5 items and meet in a group-**

Sports park; Riverwalk trail; Senior Center

Marina

Transportation system

Community & economic development

Gateway to downtown

Public pool

Metropolitan park district for pool, sports fields, library; Senior Center; Library School

**Group Nelson-**

**Marina**; at Austin Point on Lewis River side with large scale, 4-5 launching lanes, parking, riverside amphitheatre, mini store with stuff you need while on the water, fueling and pump station, restaurant, a way to link the marina back to town i.e. jet boats up the river, a trolley to the downtown for tourism; slips to rent (300-400 +/-); Kayak launch area; grant opportunities

**Group Darwin-**

**New High School**-new football stadium, auditorium and movie theatre, science, gymnasium, technology center, library, room to expand for future; ability to host large events (soccer programs, etc.); location and acreage; Skills Center/Vocational programs; Running Start space/branch of college;

**Group Marilee-**

**Senior Center/Community Center**-using the land at Glennwood and work with Pool Committee to obtain the land; look for building with kitchen, community use, to use for computer classes, exercise, dances, gardening classes, play cards, senior lunches; investigate grant and/or bonds for funding; healthcare access and information; wellness

center; central location for those that don't drive or need close access; currently serve 60-70 people on Fridays; upcoming seniors

**Group Carolyn-**

**Metropolitan Park District**-maintenance and operations were under one organizational structure and revenue stream; multi-jurisdictional (port, school, city); creative use of school buildings for teen center and senior center; well developed infrastructure and the County and City Comprehensive Plans should lead the way; in a district and may not be all in one facility; the MPD would do the maintenance and operations would be by a joint MPD, not in one big gigantic facility; maintain the parks and trails and work together to do this; could be put in different places but maintained by the MPD

**Group Vivian –**

**Downtown**- retail on street level with residential upstairs; niche market (like Kalama Antique market); better use of the plaza; look at outdated laws and zones that restrict development; municipal buildings; boutiques and small restaurants; housing, jobs, retail like the neighbors have done (like Ridgefield going through the building code with mixed use and allow less conforming use of existing structures and ease up the requirements); look at development standards for modification; service offices and insurance agencies with residential above; live and work in the area; need affordable price for buildings and remodeling;

The meeting adjourned at 8:35 p.m.

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Charles E. Blum, Mayor

Minutes approved: August 1, 2011

Attest: \_\_\_\_\_

Mari E. Ripp, Clerk-Treasurer

These minutes are not a verbatim record of the proceedings.