

**April 20, 2011**

The SPECIAL Joint Meeting of the Woodland Quality Community Coalition (WQCC) Woodland City Council, Woodland School District and Port of Woodland was held on the above date at the Woodland School District Commons, 755 Park Street, at 6:07 p.m. The meeting was called to order by Mayor Chuck Blum and the Pledge of Allegiance was recited.

**WQCC-Woodland Quality Community Coalition**

**Mission Statement** - *Community stakeholders promoting common values, visions & goals for Woodland and the Lewis River Valley.*

**City of Woodland:**

Mayor Chuck Blum  
Councilmember John Burke  
Councilmember Marilee McCall  
Councilmember Al Swindell  
Councilmember Aaron Christopherson (absent)  
Councilmember Susan Humbyrd (absent)  
Councilmember Benjamin Fredricks (absent)  
Councilmember Darwin Rounds  
Clerk-Treasurer Mari Ripp  
Public Works Director Steve Branz  
Community Development Planner Carolyn Johnson  
Planning Commissioner Sharon Watts

**Woodland School District:**

Superintendent Michael Green  
Boardmember & Chair, Jim Bays (absent)  
Boardmember Bill Woodard  
Boardmember Tina Caton  
Boardmember Janice Watts (absent)  
Boardmember Steve Madsen

**Cowlitz Co.:**

Commissioner Michael Karnofski (absent)

**Port of Woodland:**

Executive Director Nelson Holmberg  
Commissioner Dale Boon  
Commissioner Paul Cline  
Commissioner Jerry Peterson

**Woodland Downtown Revitalization:**

Joy Haasl  
Vivian Mosby  
Tom Golik

**Cowlitz Wahkiakum Council of Governments**

Executive Director Steve Harvey, Facilitator  
Rosemary Siipola

**Chamber of Commerce**

Carol Rounds, Boardmember  
Darlene Johnson, Boardmember

**WORKSHOP**

**Welcome & Introductions**

1. **PRESENTATION: Transportation Benefit District (TBD) / City of Woodland**  
Berk & Associates – Jay Rogers, consultant
2. **Reports on Subcommittee activity**
  - ❖ “We are Woodland” – Dale Boon-on hold until it is decided if there will be a 2011 Farmer’s Market
  - ❖ Movie Night – report delayed as Jim Bays is absent tonight
  - ❖ Middle Term – ( 2-3 year range and Parks & Recreation) report will be given at future meeting by Steve Madsen
  - ❖ Long Term (5 year range – library facilities) – Al Swindell
3. **Entity Roundtable**
  - **CWCOG**
    - a. Census data workshop on Thursday, April 28<sup>th</sup> at the Cowlitz Expo Center
    - b. Community Networking café on Tuesday, June 7<sup>th</sup> by Sheriff re: Cowlitz Substance Abuse coalition for prevention and intervention
    - c. CWCOG 50<sup>th</sup> Anniversary celebration Wednesday, April 27<sup>th</sup> at the Monticello Hotel
    - d. Transportation projects in Port of Longview
  - **City of Woodland**
    - a. Citizen Communication Ad Hoc Committee – accepting applications
    - b. Business survey at <http://www.surveymonkey/s/2011-BusinessSurvey>
    - c. National Flood Insurance Program – Community Rating System
  - **Port of Woodland**
    - a. Public Hearing 4/21 on proposed strategic plan

- b. New website
- **Woodland School District**
  - a. Fiscal calendar and budget
  - b. TEAM High moved from downtown to a portable by the District office
- **DWR**
  - a. Hanging baskets to be delivered by May 3<sup>rd</sup>
  - b. Commemorative memorial tiles to be ordered; contact Joy
  - c. Main Street USA conference in May – nominating 3 projects for 2011 in 3 different categories (Outstanding public partner – Mascot; Outstanding Special project – Centennial bronze Mascot sculpture; Outstanding Design – Hoffman Plaza Public Restrooms)
  - d. Hot Summer Nights in the Plaza beginning July 9<sup>th</sup>
  - e. Working on a new website
  - f. **DWR**
- **Chamber**
  - a. After Hours, Thursday April 21<sup>st</sup> at Holland America Bulb Farm
  - b. Legislative phone calls
  - c. Will be working on a response re: Farmer's Market

**4. Other topics**

**5. Next meeting July 20, 2011 to be hosted by the Woodland School District**

**Meeting Adjourned at 7:51 p.m.**