City Of Woodland
City Council Meeting Agenda Summary Sheet

Agenda Item: Authorize Mayor to sign 2012 Hotel Motel Tax Agreements with Tourist Information Center	**Agenda Item #:** (C) Consent **For Agenda of:** 01/03/2012 **Department:** Clerk/Treasurer **Date Submitted:** 12/29/2011

Cost of Item:	$22,500	**BARS #:**	107 557 30 49
Amount Budgeted:		**Description:**	2012 Hotel Motel Tourism
Unexpended Balance:			

Department Supervisor Approval: *Mari E. Ripp, Clerk-Treasurer*

Committee Recommendation: 12/7/2011 Lodging Tax Advisory Committee recommends approval

Agenda Item Supporting Narrative (list attachments, supporting documents)**:**

Hotel Motel 2012 Budget and history

Agreement for Tourist Information Center

Summary Statement/Department Recommendation:

This was approved by the council on 12/19/2011for the 2012 Budget from the Hotel/Motel tax revenue. Funding approved is as follows:

1) Tourist Information Center $22,500

2) Hulda Klager Lilac Gardens $6,000

3) Woodland Historical Museum $500

4) The Big Idea contribution 2012 $2,540 ($67,676 / 6 years = revenue per entity of approx $13,000)

Recommend approval to authorize Mayor to sign 2012 Hotel Motel Tax Agreements with Tourist Information Center for use of Hotel / Motel tax revenue for these tourist related items.

HOTEL/MOTEL TAX 2012 NARRATIVE

Updated: 12/27/2011

2012 Budget Estimates / Requests:			2008	2009	2010	2010	2011	2011	2012	2012
2012 REQUEST	Entity		Council Authz'n	Council Authz'n	LTAC RECOMMEND	Council Authz'n	LTAC RECOMMEND	12/20/2010 Council Authz'n	LTAC REVISED RECOMMEND	12/20/2010 Council Authz'n
24,500	**Woodland Tourist Info Center**		30,000	32,000	22,000	25,500	24,500	24,500	22,500	22,500
	(per actuals 2010 Dec pd $8,500 for 2011)					8,500		-8,500		
0	Cowlitz Historical Museum		750	750	0	0	0	0		0
0	Clark County Historical Museum		750	750	0	0	0	0		0
1,000	Woodland Historical Museum						500	500	500	500
4,100	**Hulda Klager Lilac Gardens**		4,200	4,000	3,000	3,000	4,000	4,000	6,000	6,000
1,250	Planter's Day Committee-website&ads		1,000	1,500	0	0	0	0		0
1,000	Downtown Woodland Revitalization-Hot Summer Nights		0	0	0	0	0	0		
	Special Projects									
4,000	**Cowlitz Co. Tourism- "Awesome Brochure" $4,000**		4,000	4,000	2,000	2,000	0	0		0
0	The BIG IDEA -contribution 2012								2,540	2,540
0	2012 BIG IDEA Distribution		200						13,000	13,000
0		Adjmt to actual	-146							
35,850	**SUB TOTAL**		40,754	43,000	27,000	39,000	29,000	20,500	44,540	44,540
11,404	**<<<Estimated Reserves / BFB-Fund Balance**									
47,254	**<<< Total Fund Exp'd**	**Total Expd>>**	40,754	43,000	27,000	39,000	29,000	20,500	44,540	44,540
		BFB	36,243	36,470	28,870	22,354	8,995	8,995	11,404	11,404
		Inv Interest	1,787	1,136	1,000	244	300	300	75	75
		Hotel Motel Tax	39,194	27,749	34,000	25,397	25,700	25,700	26,500	26,500
	2012 Big Idea Revenue								13,000	13,000
50,979	**<<<Total Revenue**	**Total Revenue**	77,224	65,355	63,870	47,995	34,995	34,995	50,979	50,979
3,725		**Est EFB>>**	**36,470**	**22,355**	**36,870**	**8,995**	**5,995**	**14,495**	**6,439**	**6,439**

AGREEMENT

AN AGREEMENT by which the City of Woodland, Washington, a municipal corporation of the State of Washington, hereinafter, "City," agrees to compensate the Woodland Chamber of Commerce, hereinafter, "Chamber of Commerce," for certain costs and expenses incurred in the operation and maintenance of the Woodland Visitor Information Center to attract tourists to the City of Woodland as more particularly set forth herein.

WHEREAS, the Woodland City Council finds that the Visitor Information Center operated by the Woodland Chamber of Commerce exists primarily for the purpose of distributing information for the purpose of attracting visitors and encouraging tourist expansion within the City of Woodland; and

WHEREAS, the Woodland City Council finds that the continuation of such services are in the interests of the City of Woodland thereby justifying the expenditure of public funds and particularly revenues collected pursuant to RCW 67.28.

NOW, THEREFORE, in consideration of the terms, conditions, covenants, and performance contained herein, the parties agree as follows:

Section 1. The City of Woodland hereby agrees to compensate the Chamber of Commerce a total of twenty two thousand five hundred dollars ($22,500) for the operation and maintenance of the Woodland Visitor Information Center during calendar year 2012. Such amount shall be disbursed in three (3) equal installments.

DATED this 3rd day of January, 2012.

FOR CITY OF WOODLAND

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Grover Laseke, Mayor

FOR WOODLAND CHAMBER OF COMMERCE

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President

ATTEST:

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Mari E. Ripp, Clerk-Treasurer

APPROVED AS TO FORM:

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William Eling, City Attorney