

**LODGING TAX ADVISORY COMMITTEE  
MINUTES  
December 7, 2011**

The Lodging Tax Advisory Committee (LTAC) met on Wednesday, December 7, 2011 at 4:30 p.m. at the City Hall Annex, 230 Davidson Avenue, Woodland WA. The meeting was called to order by Chair Susan Humbryd.

ROLL:

Susan Humbryd, Councilmember/Chair  
Vivian Mosby, Chamber/Tourist Information Center  
Esther Rothe, Woodland Shores RV Park  
Rebecca Roberts, Lilac Gardens  
Mari Ripp, Clerk-Treasurer

Audience: Darlene Johnson, Board member from Chamber of Commerce/Visitor's Info Center & Patti Audette, Lilac Gardens President

1. "The Big Idea" Revenue and Expenditures by Vivian Mosby
2. Distribution of the \$67,676 was discussed. 1/6 for 6 years = \$11,279
3. Discussion on the original Hotel / Motel tax funding recommendation from the October 18, 2011 LTAC meeting:
  - a. Tourist Information Center \$24,500
  - b. Woodland Historical Museum \$500
  - c. Lilac Gardens \$4,000
  - d. =Total \$29,000
  - e. Revenue estimated for 2012 is \$26,500 + fund balance of \$12,000 = \$38,500. We are also expecting the Woodland Inn & Suites to re-open soon, so are estimating revenue to begin again in April, 2012.
  - f. There is also a possible donation from a private hotelier (per Commissioner Misner) and if this occurs the LTAC further recommends funding for 2012:
  - g. ½ of the donation, up to \$500 to the Planters Days Committee and ½ of the donation, up to \$500 to the Downtown Woodland Revitalization.
4. Revised Recommendation:
  - a. Lilac Gardens +Additional \$2,000 for 2012
  - b. Visitors Info Center (\$2,000) for 2012; reduce it by (\$2,000) and request \$13,000 from the 2012 Big Idea Distribution (1<sup>st</sup> year distribution and a portion of the 2<sup>nd</sup> year distribution)

Motion:

Chair Susan Humbryd moved allocate and additional \$2,000 to the Lilac Gardens and reduce (\$2,000) to the Visitors Info Center for 2012; and further request \$13,000 from the Big Idea

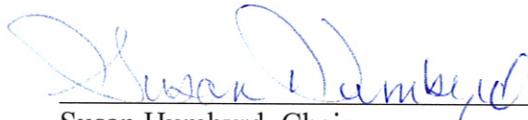
money. Committee Member Roberts seconded the motion. Yes: Humbyrd, Mosby, Roberts, Rothe No: None (4-0)

M/S/C

REVISED 2012 Recommendation to forward to City Council:

- a. Tourist Information Center \$22,500 from the City + \$13,000 from The Big Idea
- b. Woodland Historical Museum \$500
- c. Lilac Gardens \$6,000
- d. =Total \$29,000 + \$13,000 Big Idea = Grand Total \$42,000

The meeting was adjourned at 5:30 p.m.

  
\_\_\_\_\_  
Susan Humbyrd, Chair

Attest:   
\_\_\_\_\_  
Mari E. Ripp, Clerk-Treasurer

*These minutes are not a verbatim record of the proceedings.*