



## PRESS RELEASE

**Date:** April 27, 2012

**RE:** "The Big Idea" Tourism Board Vacancy

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The City of Woodland is seeking applications to fill a vacancy on "The Big Idea" Tourism Board.

Tourism Board: Responsibilities include review and select projects working collaboratively with the Lodging Tax Advisory Committees, community stakeholders, city and county elected officials and staff and Cowlitz County Tourism Bureau. The City Council is seeking an interested party to serve on this board. The person shall be either a hotelier or designee and will be reviewed by the local Lodging Tax Advisory Committee and appointed by the City Council. Prefer for an individual with background and experience in tourism, marketing, event coordination, creativity and enthusiasm. The term of office is a four (4) year unexpired term ending 12/31/2015.

The Big Idea board meets monthly on the first Friday of each month in Longview or Kelso.

Applications and detailed information is available at the City of Woodland, Annex, 230 Davidson Avenue, Woodland WA 98674 or by calling (360) 225-8281 or at the city website at: [www.ci.woodland.wa.us](http://www.ci.woodland.wa.us) Applications due by Monday May 14, 2012 by 5:00 p.m. or open until filled.

cc: File