



P.O. Box 9 Woodland, WA 98674
www.ci.woodland.wa.us

5/5/2023

Planning Commission and City Council members

RE: May 4th, 2023 Open House comments for Chapter 1 titled “Introduction and Community Vision (V)”

Greetings,

Staff held an open house on Thursday, May 4th, 2023 from 6:00 PM to 9:00 PM at the Council Chambers at 200 E Scott Avenue in Woodland. Nine members of the community attended the open house and participated in the activities. Activities included an exercise where citizens were given post-it pads and a pen, and they proceeded along a series of printed pages which displayed the goals for the chapter of the City’s current Comprehensive Plan. The citizens were asked to write any comments regarding each printed statement and to comment on whether they felt it was still true to Woodland today, or whether they had additional thoughts to be considered. These are the adopted goals/policies/principles that were reviewed, and the comments left by the citizens:

Vision Principle V1 Woodland is a small, relatively affordable, full-service community enhanced by proximity to regional outdoor and metropolitan resources.

Citizen comments –

- Woodland is a small, relatively “conservative” full-service community...
- Affordable is relative – depending on how many rate increases we face between now and then
- “is” – If this is visionary this should be future tense
- Don’t use “relatively” affordable – has to be better idea regarding home-owner based community
- And business friendly, and promoting of increases in manufacturing and other industries with family wage jobs
- Regional outdoor activities/recreational opportunities

Vision Principle V2 The city will maintain small-town community identity based around livable neighborhoods and quality schools while accommodating moderate growth.

Citizen comments –

- Need a better word than livable - Homeless camps are livable for some people
- “livable” with yards and not all crammed together
- Moderate – slow thoughtful growth planning
- Quality schools with top academic standards

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236 Davidson Ave Suite B
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Vision Principle V3 **The city will prioritize future expansion of industrial and commercial economic opportunities to attract family-wage jobs in the community and commercial services for residents.**

Citizen comments –

- Variety in industrial, i.e., manufacturing light to heavy industry.
- Stable – long-term family wage employment
- Can downtown self-employment professional businesses be industrial and within other areas including home-based businesses
- Will not only promote and support with respect for start-ups through long-term businesses

Vision Principle V4 **The city will expand infrastructure to serve planned development and will maintain adequate levels of service to support the current and future community.**

Citizen comments –

- The city will ensure the infrastructure accommodates the needs of the community.
- Sounds good, just didn't happen since 2016: roads in bad shape, leaking water tower, wasted processed water, utilities allowed to get in bad shape requiring BIG rate hikes.
- The city will expand infrastructure and types needed to stay at optimum level to meet and exceed needed services as community and business opportunities grow.

Vision Principle V5 **The city will cultivate environmental assets like Horseshoe Lake and the Lewis River for both recreational use in the form of parks and trails, and environmental protection.**

Citizen comments –

- “cultivate” (take) out
- Maintain and manage the local natural outdoor attractions such as HSL & LR for multi-use and other parks and trails.
- Don't use environmental” twice.

Respectfully,



Travis Goddard
Community Development Director